

ABG™ Australia's Best Grain

powered by BARLEYmax®

A SUPER-BARLEY TO CHALLENGE CHRONIC DISEASE

Chronic diseases are the leading health burden on nations worldwide

- Obesity, heart disease, stroke and type 2 diabetes are the leading causes of preventable death.
- In Australia for example, obesity alone cost over \$8.6 billion in 2011-12, while in 2005 the cost of diabetes was \$10.6 billion.

BENEFITS

- Uniquely potent combination of prebiotics
- Resistant starch, beta-glucan, inulin, FOS & arabinoxylans
- Supports a healthy gut microbiome
- Supports digestive health
- Reduces cholesterol

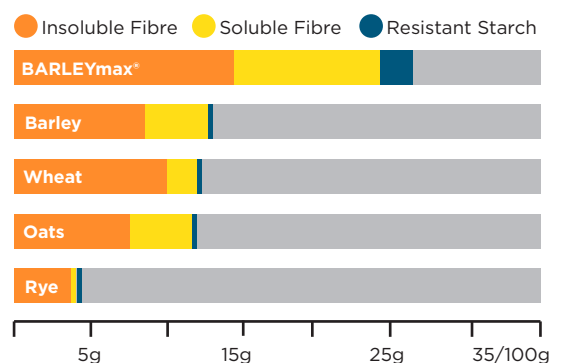
Expertly bred to deliver a revolutionary ingredient profile

scientific studies

20+

human trials

9



Natural Innovations®

ABG™ - the nutrient powerhouse



ABG™ powered by BARLEYmax® features the conventionally-bred super barley developed by Australia's government science agency CSIRO at a cost of \$22 million. It is blended with Australian sprouted barley extract to deliver a delicious powder suitable for incorporating into consumers' daily health routines.

Covered by worldwide patents

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